

New TV Ad Highlights Joe Biden's Plan to Combat the Coronavirus, Restore the Economy

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Ad will also run on digital platforms, such as pre-roll video and social media, in Michigan, Wisconsin, and Pennsylvania targeting voters who are likely undecided.

Washington, DC — In a new TV ad from Priorities USA Action, Joe Biden rejects Donald Trump's false choice between getting control of the coronavirus and rebuilding our economy. By failing to combat the coronavirus, Donald Trump's incompetence has resulted in over 215,000 American deaths and the worst economic collapse since the Great Depression.



“[Fix It](#)” emphasizes Joe Biden's strong leadership and experience taking on our country's greatest challenges. Under a Biden-Harris administration, our country can defeat the virus and build our economy back better than it was before. The ad will run on cable and broadcast in Phoenix, Arizona.

The ad will also run on digital platforms, such as pre-roll video and social media, in Michigan, Wisconsin, and Pennsylvania targeting voters who are likely undecided. Priorities USA Action is on track to spend over \$200 million this cycle to ensure that Joe Biden and Kamala Harris are elected in November.

“Throughout this campaign, Joe Biden has consistently provided a clear vision to build our country back better while Donald Trump offers nothing but recklessness and failed leadership,” said **Guy Cecil, Chairman of Priorities USA**. “Our ads continue to focus on kitchen table issues like health care and creating good-paying jobs because these are the issues that voters will consider at the ballot box. Americans want a president who will strengthen our economy, protect our health care, and handle crises like the coronavirus responsibly. Joe Biden and

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Kamala Harris are the only candidates in this race who will actually deliver for the American people."