

## Gov. Address - More Than \$20 Million in Tourism Capital Investment Grants Across the State

Written by GOV Press Wisconsin  
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MADISON — Gov. Tony Evers today delivered the Democratic Radio Address highlighting \$21.9 million in grants [announced earlier this week](#) awarded to 27 local governments and organizations through the Tourism Capital Investment Grant Program. These grants will support major tourism-related capital improvement projects across the state that will help promote, maintain, or bolster Wisconsin's tourism industry.

[Audio File of Radio Address](#) .

*Hi, folks. Governor Tony Evers here.*

*Tourism is a \$17.3 billion industry in our state that supports more than 150,000 jobs in communities across Wisconsin. In fact, the overall Wisconsin tourism industry recovery last fall even outpaced the national average.*

*That's exactly why we've made major investments in our tourism industry, providing more than \$200 million in support throughout the last two years.*

*We know that the tourism industry is critically important for our local economies—promoting events, small businesses, local restaurants and hotels, outdoor recreation industries, and so much more.*

*And that if we want to continue this industry's success—and all the industries that depend on it—we need to make long-term investments to ensure this essential part of our economy stays strong.*

*So, this week, I announced our Tourism Capital Investment Grant Program to provide up to \$3.5 million grants for shovel-ready tourism-related investment projects that help promote, maintain, or bolster Wisconsin's tourism industry.*

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*That grant program received 200 applicants and this week, we are announcing more than \$20 million in grants will be distributed across the state to help areas that serve as gateways for national and international visitors to experience all Wisconsin has to offer.*

*From Green Bay to Hayward to Wisconsin Dells—and everywhere in between—these projects will bring more folks to our state, encourage them to stay a little longer and spend a few extra bucks, and that means more jobs and economic activity for all the hard-working folks here in Wisconsin.*

*Thanks so much.*