

Investments Made in Wisconsin's Tourism and Entertainment Industries

Written by GOV Press Wisconsin
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MADISON — Gov. Tony Evers delivered the Democratic Radio Address Thursday highlighting \$14 million in grants awarded to movie theaters, summer camps, and minor league sports teams announced [earlier this week](#), as well as \$15 million in grants awarded to Destination Marketing Organizations across the state announced [last month](#)

. These grants are part of the governor's more than [\\$140 million investment](#) to support the recovery of Wisconsin's tourism and entertainment industries from the ongoing coronavirus pandemic.

[Audio file of Radio Address](#) .

Hey, folks! Governor Evers here.

It's no secret that our state's tourism industry was one of the first and hardest hit industries of this pandemic.

That's why we prioritized investing more than \$200 million of our federal COVID-19 relief dollars into making sure Wisconsin's tourism and entertainment industries had the support and resources they needed to bounce back.

Recently, we awarded \$15 million in grants to help 120 local tourism, convention, and event organizations across our state, which are so important to our local communities and our state's economic recovery.

From our largest convention and visitor bureaus in Milwaukee and Wisconsin Dells, to the

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smallest chambers of commerce in Pepin and Cassville, these funds are a much-needed shot in the arm for our local tourism industries and Wisconsin communities.

I'm also proud this week to have announced more than \$14 million in grants awarded to movie theaters, summer camps, and minor league sports teams throughout the state.

These grants, provided to 49 theater companies, 17 minor league teams, and 37 summer camps, will help aid in their continued recovery and to offset losses due to the ongoing health crisis.

This is great news for tourism in Wisconsin, which is an essential part of our state's success.

While we still have a long way to go to put this pandemic behind us, we'll keep working to make sure our tourism industries, small businesses, and our state's economy bounce back even better than we were before this pandemic hit.

Thank you.