

Written by

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***Local Organization Greater Together brings nationally recognized designer Neisha Tweed to Radio Milwaukee for open-to-the-public lecture on December 8 and 9.***

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MILWAUKEE, WI - Greater Together, an organization dedicated to promoting racial and economic equality in Milwaukee's creative industries, has partnered with America's leading design organization AIGA and 88Nine Radio Milwaukee to bring Neisha Tweed, a creative strategist at Facebook, to Milwaukee, Dec. 8 and 9 as the keynote speaker at the Greater Together Spectrum Lecture Series. Greater Together curates an annual series of lectures that bring together the world of design and social innovation with a particular focus on increasing inclusion into Greater Milwaukee's Creative Industries so that all can participate, prosper and reach their full potential.

The Spectrum Series is an open-to-the-public program established by Greater Together that focuses on bringing innovative, social activists from creative industries across the country to Milwaukee to discuss and demonstrate the power of design to change our world. Featuring prominent and nationally-recognized creatives of color, Spectrum is a collision of design, business and social innovation. Spectrum speakers engage the Milwaukee community in hands-on workshops, panels and lectures tailored for young designers, those interested in entering the industry, and the business community. Past speakers of this initiative include Maurice Woods, nationally-acclaimed creative director at Yahoo, and Kervin Brisseaux, lead designer at Vault 49.

The next lecture in the series is a speaking engagement featuring Neisha Tweed on Dec. 8 at the 88Nine Radio Milwaukee headquarters from 5:30 p.m. to 8 p.m. This event is open to those in the Milwaukee community who are looking for inspiration and an understanding of what it means to be creative, as well as designers of all types, students of all levels and experienced professionals. There is a suggested donation of \$10 for this event.

This event will be followed by a breakfast panel discussion on the morning of Dec. 9 at Coffee Makes You Black from 8:30 a.m. to 9:45 a.m. This event is open to the creative community, social innovators and policy makers in the community. The cost for the panel discussion will be

## Milwaukee's Spectrum Lecture Series to feature Facebook Creative Strategist

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\$15 for the public and includes breakfast. This will be followed by an afternoon workshop for students at Marshall High School, which will include a lecture and hands-on projects.

RSVP for the 88Nine Radio Milwaukee appearance here: [https://spectrum\\_neisha\\_tweed.eventbrite.com](https://spectrum_neisha_tweed.eventbrite.com)

RSVP for the breakfast panel discussion here: [https://discussion\\_panel\\_neisha\\_tweed.eventbrite.com](https://discussion_panel_neisha_tweed.eventbrite.com)

The expert panel will include:

Neisha Tweed, Creative Strategist for Facebook  
Stephanie Roades, SURJ (Showing Up for Racial Justice)  
Los Glover, Community activist and board member of Greater Together

Additional panelists to confirm.

For further details or to learn more about Greater Together and the Spectrum Lecture Series Initiative contact Ken Hanson at [Greatertogethermke@gmail.com](mailto:Greatertogethermke@gmail.com)