



### ***January kicks off with ‘Strategies for Difficult Conversations’ workshop, Frank Talks: Bridging the Divide Series, and Facilitator Certification Training.***

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MILWAUKEE, WI - In January 2020, the Frank P. Zeidler Center for Public Discussion will change its name to Zeidler Group. It leads with a new tagline “Building Bridges. Facilitating Change.” which reflects the organization’s Mission to foster civil dialogue and invite trust in the midst of differences. The Zeidler Group keeps true to former Milwaukee Mayor Frank P. Zeidler’s Legacy of holding dialogues across divides while clarifying it is not only a physical location, or a “center”. Zeidler Group also provides place-based support to individuals, communities, institutions and businesses on the local, national and international level.

In 2020, Zeidler Group launches its new program model that integrates public discussions, workshops on contemporary topics and facilitator certification.

- Workshops begin with ‘ [Strategies for Difficult Conversations](#) ’ on Jan. 28th.
- Facilitator Certification Training launches Jan. 31st with extensive in-classroom and applied practice programs. Interested individuals must apply.
- Frank Talks: Bridging the Divide Series continues its successful monthly discussions - free and open to the public. Join us for [“Ok Boomer / Snowflake”: Beyond the Generation Divide](#) e on Jan. 7<sup>th</sup> from 7pm -8:30pm at Zeidler Group.

For more information find the Zeidler Group online at [www.zeidlergroup.org](http://www.zeidlergroup.org) in 2020!

Founded in 2006, Zeidler Group is a non-profit organization dedicated to helping people have difficult conversations. We offer trainings and workshops, professional facilitation, team building, strategic planning, change management and community engagement services. Over the past 3 years our team of professional facilitators have worked in 3 different countries and served 15,000+ dialogue participants.

## **Zeidler Center Rebrands, Launches New Public Training & Workshop Model**

Written by

Saturday, 21 December 2019 10:16 -

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