

Citizen Action Wants to Start a NEWi Organizing Cooperative

Written by GBP Staff
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Citizen Action, our long time media partner, has been encouraged to start a member-owned, permanent, multi-issue local organization right here in Green Bay and Northeast Wisconsin. See this Video for an idea of what this exciting new initiative is all about.

GREEN BAY - One year ago Citizen Action sought to change how they organize sustainably and locally, launching what became known as the "Organizing Cooperative". A member-owned organization that hires their own local organizer to fight for the main issues that matter to their members.

Since then, they have worked out of their Milwaukee Office on economic justice issues, won millions in new tax credits for working families, helped thousands enroll in healthcare, launched a large voter engagement campaign and supported diverse issues like child nutrition, poverty, education, payday lenders and more.

In March 2016, this model successfully was duplicated in Eau Claire as the 2nd Western Wisconsin Organizing Cooperative, with former state representative Jeff Smith becoming the organizer.

Now, Citizen Action has been encouraged to bring this model of member-owned, permanent, multi-issue local organization right here in Green Bay and Northeast Wisconsin.

See the [Video below](#) for some idea of what this exciting new initiative is all about.

Citizen Action of WI Organizing Cooperative: The Idea

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