

## Priorities USA Expands 'Exponential Threat' Ad Buy to Arizona

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*Move follows Trump Campaign's Failed Challenge.*

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**Washington, DC**—On Wednesday, the Trump campaign sent letters to TV stations threatening their licenses if they continued to air the Priorities USA Action ad "[Exponential Threat](#)"

, " which holds Donald Trump accountable using his own words downplaying the threat of the coronavirus while the infection rates skyrocketed across the country. That intimidation effort failed and the ad is continuing to air across Florida, Michigan, Pennsylvania and Wisconsin.

Today, Priorities USA Action is expanding the buy into Arizona over the next few weeks with an initial \$600,000 investment. This investment is in addition to the \$6 million that Priorities USA Action announced it's spending in other battleground states to hold Trump accountable for the disastrous impact of his failed response to the pandemic.

"Donald Trump spent weeks downplaying the threat of the coronavirus and his inaction left the country unprepared for this crisis. Even today, his lies are putting the health of millions of Americans at risk," said **Guy Cecil, Chairman of Priorities USA**. "The fact that Trump is going to such great lengths to keep the American people from hearing his own words adds to the urgency of communicating them far and wide. Trump doesn't want voters to know the truth. We will not be intimidated. We'll keep telling the truth and holding Donald Trump accountable."