

## Trump's super PAC lags behind Dem rival heading into 2020

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***Priorities USA outraised America First by \$8 million last year.***

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WASHINGTON, DC - The Republican super PAC formed to help President Donald Trump win reelection raised less money in 2019 than its Democratic counterpart, a sign big Democratic donors are readying a cash onslaught to fight Trump.

Priorities USA, which will be the main outside spender backing the Democratic nominee for president, raised \$58.5 million in 2019, the group announced on Friday — \$8 million more than the \$50.4 million more than America First, the group backing Trump.

The millions raised by both groups, more than a year before Election Day, foreshadow a costly election ahead. And Trump and his allies are starting 2019 at an unusual cash disadvantage: Usually, a super PAC tied to the president would raise millions more than its rival, because donors and corporate interests itching to gain power in Washington want to contribute. A super PAC representing the party out of power, especially one without a clear nominee, usually has no such luck.

But in a Friday memo, Priorities USA Chairman Guy Cecil boasted that his group has increased its fundraising goal for the 2020 cycle by \$50 million, to \$150 million total, and has already placed a total of \$70 million in ad reservations to run from now to July. The group has

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also been outspending Trump's campaign on digital advertising in four battleground swing states that it is targeting with ads.

"Priorities is well-positioned to continue taking a leading role in the general election campaign against Donald Trump until a Democratic nominee for president has been selected," Cecil said.

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By Maggie Severns and Alex Isenstadt