

Search for Truth During an Election

Written by Jeff Smith, State Senator District 31
Wednesday, 28 October 2020 09:24

<http://newiprogressive.com/images/stories/S5/vote-47-mb1-s5.jpg>



From the disinformation we read on social media to the “issue ads” we see on TV, it’s important that we do our research and stay vigilant before casting our ballot.

EAU CLAIRE, WI - As we approach another Election Day, we all feel the heat from both major political parties as they do all they can to get their voters to show up for their candidates. Many voters – if they haven’t already – will stop answering the phone to avoid robocalls. Mailboxes will be filled with full-sized glossy cards and TV ads will play one after another, either celebrating or desecrating a candidate. After November 3rd, we’ll breathe a huge sigh of relief that it’s all over, at least until another campaign cycle comes around.

While we may all tire of the incessant campaign calls and mail, we should be mindful of who’s responsible for creating and funding the messages we’re consuming every day. As American citizens, we have the awesome right to vote and participate in our democracy. But, with this right comes the responsibility to do our research and understand the motives of each candidate.

Most of the campaign advertisements you see don’t come from candidates directly. The fact is, many of these advertisements appearing on TV or in the mail are usually paid for by organizations you’ve never heard of before. These advertisements are paid for by donors hiding behind laws that protect them from disclosing who they are.

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