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Group to improve the everyday lives of workers and entrepreneurs by assisting in correcting critical issues now slowing Wisconsin's economy.

MADISON - The Democratic Party of Wisconsin announced the formation The Wisconsin Business Advisory Council, a group who's ultimate goal is to improve the everyday lives of our workforce and entrepreneurs by assisting in correcting critical issues slowing Wisconsin's economy, during a news conference Thursday.



"Wisconsin is home to great progressive business leaders who know that good business fosters local hiring, supports Wisconsin's workforce, and ultimately increases incomes and wages for hard-working families," said DPW Chair **Martha Laning** on Thursday. "By bringing these leaders together to discuss critical issues, we can continue our efforts to return Wisconsin's economy to work for everyone - not just the billionaires and wealthy special interests."

The Wisconsin Business Advisory Council is an non-partisan informal advisory group, offering progressive ideas and feedback to Democratic Party leaders and officials across the state.

The group, which is open to any business leader who is committed to supporting progressive principles in the workplace, is comprised of over twenty-five industry leaders from across Wisconsin. Some initial members include Tom Riordan President at Maple Ridge Farms, Inc and Ed Zieve President of Kees Inc.

Participating in the press call were Martha Laning, Chair of the Democratic Party of Wisconsin, Mark Gehring, Co-founder and Chief Stratedgy Officer at HealthMyne, and Bill Holahan, Emeritus Professor of Economics, UW-Milwaukee.

## **Democrats Announce Formation of New Business Advisory Council**

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