

La Crosse Area Man Named DATCP Secretary

Written by Wisconsin Senate, Kate Constalie
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Brad Pfaff worked for the U.S. Department of Agriculture, Farm Service Agency as the Deputy Administrator for Farm Programs for seven years and was raised on a family dairy farm in northern La Crosse County.

LA CROSSE, WI – Senate Democratic Leader Jennifer Shilling (D-La Crosse) released the following statement after Gov.-elect Tony Evers announced Brad Pfaff as Secretary for the Department of Agriculture, Trade and Consumer Protection (DATCP):



“As someone with deep roots in the Coulee Region, I know that Brad will do a great job working for farmers in western Wisconsin and across the state. Brad has extensive knowledge in agriculture policy and management and his experience will be a valuable asset to preserve Wisconsin’s agricultural heritage. I look forward to working with Brad and Gov.-elect Evers to expand economic opportunities, ensure fair access to markets and support our farming communities.”

Brad Pfaff worked for the U.S. Department of Agriculture, Farm Service Agency where he served as the Deputy Administrator for Farm Programs for seven years. Brad was raised on a family dairy farm in northern La Crosse County.