

"Progress Centered Communication" and Creating a 10 Year Vision of Social Change!

Written by Citizen Action of Wisconsin, Robert Kraig
Friday, 08 July 2016 09:52 -



GREEN BAY - Citizen Action would like to invite you to a very special training opportunity never before offered in Northeastern Wisconsin. If you have ever wondered how to make ideas, campaigns or causes more inspirational; more strategic or otherwise more effective then this is for you!

Dr Robert Kraig, executive director of Citizen Action of Wisconsin, will be [holding a training on Thursday evening](#)

July 14th in Green Bay to discuss the new strategic communication theories known as "**Progress Centered Communication**

". How to create the aspirational vision that we want to see in 10 years and how we create the road map to get there!

As highlighted in the national progressive magazine "***In These Times***" about Robert Kraig and Progress Centered Communication ("***Rewriting the Progressive Playbook***"

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Feb 8, 2016

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- "The public has a sense that we don't have a vision and have nothing to offer them"
- "To counter the resurgent Right and its corporate backers, Kraig is leading an effort 'to create realistic 10-year communication strategies ... to shift the debate in our state and build support for fundamental change.'"
- "These messages could build the public opinion we need if they are connected to serious long-term strategies to achieve bold and fundamental reform."

And now this training is coming to Green Bay. Be the first to experience this game-changing strategic training!

WHAT: ["Progress Centered Communication" Strategic Messaging Training](#)

WHEN: Thursday July 14th, 6:00pm - 7:45pm

WHERE: Kagen Allergy Clinic, 2333 Riverside Dr, Green Bay

WHO: Citizen Action, We Are Wisconsin and more!

RSVP: Space is limited, to RSVP copy this link [www.citizenactionwi.org/strategic_communicati
on_traininggb7_14](http://www.citizenactionwi.org/strategic_communicati_on_traininggb7_14)

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We hope to see you there to see how no matter what your issues, ideas or causes are you too can start to create large inspirational change that motivates people to take world-changing action! Learn how Citizen Action and partners are directly using these communication strategies and organizing methods in our day-to-day work, and how you can too!