

## Microsoft Makes Major Investment in Wisconsin

Written by GOV Press Wisconsin  
Friday, 10 November 2023 16:27 -

---

<http://newiproggressive.com/images/stories/S5/technology-workers-s5.jpg>



***Expansion of data center in Mount Pleasant will bring jobs, investments, and skilling programs to the region.***

---

MADISON — Gov. Tony Evers today announced Microsoft will invest billions of dollars to expand its data center footprint in Mount Pleasant. This move will bring significant benefits to both the local community and the entire state.



“We are thrilled to see a global powerhouse like Microsoft continue to see the value and benefit of growing their operations here in Wisconsin and the booming Southeast region of our state,” said Gov. Evers. “We are also especially grateful for the collaboration of the many local partners that helped make this significant announcement possible. Microsoft’s injection of billions of dollars to expand its operations in Mount Pleasant will have a positive impact that will be felt in the region and across our state for years, and I cannot wait for this partnership to continue to strengthen and develop as this effort moves forward.”

Microsoft’s investment is a testament to Wisconsin’s economic strengths, which include a

## Microsoft Makes Major Investment in Wisconsin

Written by GOV Press Wisconsin  
Friday, 10 November 2023 16:27 -

---

skilled workforce, excellent power and internet infrastructure, and outstanding educational facilities. Other advantages are startup attraction and development through Titledown Tech and multifaceted investments in computer science education programs.

“Wisconsin’s strengths in workforce, infrastructure, and educational opportunities make it a great place for Microsoft to invest and grow our cloud services. We thank the Governor for his leadership and look forward to continuing to bring positive economic impact to the state and its residents,” said Microsoft Vice Chair and President Brad Smith.

The announcement follows Microsoft’s decision earlier this year to invest \$1 billion to construct multiple data centers in Mount Pleasant. In response to Microsoft’s commitment, Gov. Evers signed bipartisan legislation in the [2023-25 biennial budget](#) designed to put the state in a more competitive position for data center investments.

Wisconsin’s recent [designation](#) as a Regional Tech Hub also acted as a catalyst for the decision to develop in the state. Microsoft will continue to invest in Wisconsin’s future to support the state and develop Wisconsin as a focal point for cloud computing.

The Wisconsin Economic Development Corporation (WEDC) has worked closely with Microsoft to help the company expand its operations in Wisconsin.

“The addition of Microsoft to our state’s portfolio of blue-chip companies is a huge win for Wisconsin,” said WEDC Secretary and CEO Missy Hughes. “The data center they are building in Mount Pleasant represents an amazing opportunity for our entire state.”

Mount Pleasant and Racine County officials and their economic development partners, including Milwaukee 7 (M7) and the Racine County Economic Development Corporation, were key to the state securing Microsoft’s investment, the governor said. Microsoft plans to construct additional data centers in Mount Pleasant’s Tax Incremental District, which is located off Interstate 94 in Southeast Wisconsin. The company will purchase the portions of the district known as Area 2 and all of Area 3, subject to an agreement with the Village of Mount Pleasant and Racine County.